



OPTIONS REPORT

Face Masks

Options Report Overview

Branded Face Masks

With the Covid 19 pandemic having changed daily life in so many ways, we have all found the wearing of face masks part of the new normal. As with any product that is widely worn and highly visible, face masks have quickly gone from being purely functional to highly decorative and highly 'brandable'. Face coverings have become popular with marketers due to their simplicity and effectiveness and of course their necessity. Not only do they encourage brand association in the wearer but the wearer also becomes a brand advocate, constantly presenting your message.

This report included some budget options as well as options that allow for branding across the full surface area.

Branded Face Masks - Budget Options

In the budget range of face masks, we have options for disposable/single-use face masks which can be distributed freely at low cost. Many of these can still be branded.



Community/Social



Surgical



Polyester

Branded Face Masks - Budget Options

The budget range of branded face masks also feature some standard products that can be fully customised to fit your branding or your intended use, they are washable and designed for everyday use. A range of colours are available



Layton



Clover



Calla

Branded Face Masks - Mid Range Options

The mid range of branded face masks feature some products with more stylish design and offer a broader range of branding opportunities and in some cases full coverage dye sublimation printing. The better quality fabrics and wider range of branding opportunities ensures you can maximise your brand's visibility



Sublimation 1



Sublimation 2



Reed

Branded Face Masks - Mid Range Options cont.

Some further variations in our mid range



Full Colour Pleated



Full Colour Filter-Plus



Full Colour Adjustable



Full Colour Promo

Branded Face Masks - High End Options

These stylish designer masks are high quality, comfortable and the height of fashion. They can be customised to display your brand off as the market leader you are, and make great thoughtful gifts for clients or colleagues



Savile Row Classic Mask



Luxury/Premium Mask

Branded Snoods - High End Options

Branded snoods are a welcome alternative to face masks. With no need for elasticated loops or fastenings, snoods have come to the fore during Covid 19 and their branding possibilities are being realised afresh by marketers. As with face masks they provide many excellent branding opportunities.



Aster Snood



Bryn Snood



Sublimation Snood

Branding Options

The majority of face masks are printed directly onto the fabric with screen printing or dye sublimation, which presents bright and vibrant full-colour printing. Embroidery is also an option for your logo on some face mask styles, which is long lasting and luxurious, with 700 threads colours available including Pantone coloured thread.

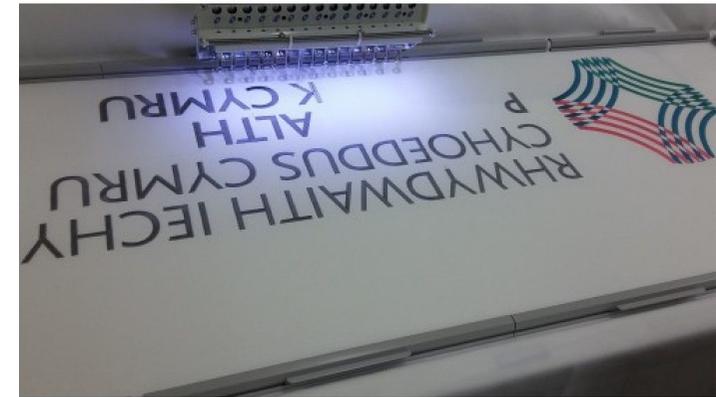
Screen Printing



Dye Sublimation



Embroidery





Thank you.

Claro Print Ltd
Office 26/27, 1 Spiersbridge Way,
Thornliebank,
Glasgow, G46 8NG

0141 297 1108
info@claroprint.co.uk